

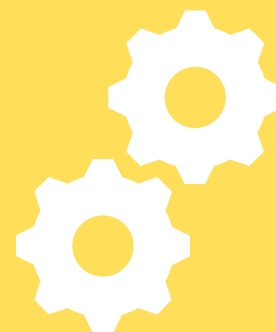


5 Ways to Improve Employee Engagement

- ACCORDING TO THE BRAIN -

1. KNOW WHAT CAUSES BOREDOM.

Subtle ambient changes in temperature and lighting can play a role in promoting alertness and energy, preventing your employee flipping their mental switch from a state of concentration to a state of boredom or mind-wandering.

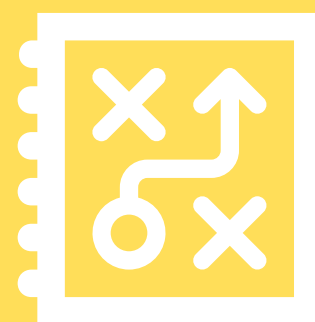


2. FACILITATE FLOW.

Flow is created when there is the right balance of challenge-to-competence, no unwanted distractions and clear goals. At a team level it capitalizes of the power of social contagion and is facilitated by interdependence, good working relationships and shared beliefs.

3. SET REALISTIC EXPECTATIONS.

Some failures in engagement aren't due to the material or task being uninteresting, but due to a mismatch in expectations. Setting realistic and transparent expectations can help to avoid disappointment and prevent unwanted surprises.



4. CAPITALIZE ON ALL THE SENSES.

When there are 5 different ways to engage the brain, why only appeal to one or two? Dynamic, interactive and multi-sensory engagement helps learning and recall, and at its best doesn't just engage, it delights.

5. DISTRACTION-FREE ZONE.

Making sure you give your employees the space and time to focus their mind, away from any moment-to-moment unwanted distractions, can help to create the right context and culture for engagement.



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